

## Texcare International

Weltmarkt Moderner Textilpflege



### Venue

Frankfurt/Main, Germany  
Messegelände

### Date

20.06.-24.06.2020

Interval: every four years

Founded in: 1956

### Supporter/sponsor

DTV - Deutscher Textilreinigungs-Verband e.V.  
VDMA Bekleidungs- und Ledertechnik e.V.

### Organiser

Messe Frankfurt Exhibition GmbH  
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### Project team

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### Industry sectors

Textiles (Clothing and Home Textiles, Technical Textiles) (industry 80), Textile and Clothing Machinery, Textile Cleaning (industry 81), Clothing, Fashion, Accessories (industry 10)

### Exhibitor data base

on-line available / access via home page of the trade fair

### Main product group




Carpet Cleaning, Carpeted Floor Cleaning, Commercial Cleaning, Computer Technology, Detergents, Disinfections, Dry Cleaning, Dye-works Equipment, Dyeing Machines, Environmental Engineering, Factory Equipment, Laundry Equipment, Leasing Textiles, Machinery, Recycling, Research and Development, Services, Textile Cleaning Technology, Upholstered furniture cleaning

### Opening hours

trade visitors:  
daily 09:00-18:00 h



The latest figures are FKM certified.

| Key figures                        | 5/2008  | 5/2012   | 6/2016  |
|------------------------------------|---|--|---|
| <b>FKM certification</b>           |  |  |  |
| <b>Space (m<sup>2</sup>)</b>       |   |  |   |
| Gross exhibition space             | 30 500  | 30 700   | 37 200  |
| Net exhibition space               | 19 566  | 19 559   | 21 370  |
| Special show space                 |   | 99   | 119   |
| Rented space/Exhibitor stand space | 19 566  | 19 460   | 21 251  |
| hall space                         | 19 566  | 19 460   | 21 251  |
| Domestic                           | 9 073   | 7 875  | 8 638   |
| foreign                            | 10 493  | 11 585   | 12 613  |
| <b>Exhibitor figures</b>           |   |  |   |
| Exhibitors                         | 261   | 262  | 319   |
| Domestic                           | 102   | 95   | 103   |
| foreign                            | 159   | 167  | 216   |
| <b>Visitor figures</b>             |   |  |   |
| Visitors (number of admissions)    | 15 275  | 15 650   | 15 648  |
| Domestic                           | 7 352   | 7 605  | 6 790   |
| foreign                            | 7 923   | 8 045  | 8 858   |

\* = ascertained by a representative survey

### Exhibitors profile

#### Origin of exhibitors 2016 from 30 countries

Austria: 5, Belgium: 14, Bulgaria: 1, China, People's Republic : 5, Croatia: 1, Denmark: 7, France: 12, Germany: 103, India: 9, Iran, Islamic Republic : 1, Ireland: 1, Israel: 1, Italy: 67, Japan: 4, Korea, Republic: 2, Lithuania: 2, Netherlands: 21, Pakistan: 6, Poland: 3, Portugal: 1, Russia: 1, Slovenia: 1, Spain: 8, Switzerland: 5, Taiwan: 1, Thailand: 1, Turkey: 10, Ukraine: 1, United Kingdom of Great Britain and Northern Ireland: 10, United States of America : 15

## FKM Trade visitors profile 2016

|   |               |                                     |             |
|---|---------------|-------------------------------------|-------------|
| <b>Visitors total (number of entries)</b> | <b>15 648</b> | <b>Proportion of trade visitors</b> | <b>97 %</b> |
|---|---------------|-------------------------------------|-------------|

### – All information

### – Origin according to federal states      – Origin according to km

|                             |           |                               |    |
|-----------------------------|-----------|-------------------------------|----|
| <b>Total Germany (%)</b>    | <b>43</b> | <b>Distance to home (%)</b>   |    |
| of which                    |           | up to 50 km                   | 3  |
| <b>Nielsen 1</b>            | <b>16</b> | more than 50 km up to 100 km  | 6  |
| Bremen                      | 1         | more than 100 km up to 300 km | 22 |
| Hamburg                     | 1         | over 300 km                   | 70 |
| Lower Saxony                | 11        | not specified                 | -  |
| Schleswig-Holstein          | 3         |                               |    |
| <b>Nielsen 2</b>            | <b>24</b> |                               |    |
| North Rhine-Westphalia      | 24        |                               |    |
| <b>Nielsen 3a</b>           | <b>19</b> |                               |    |
| Hesse                       | 10        |                               |    |
| Rhineland-Palatinate        | 8         |                               |    |
| Saarland                    | 1         |                               |    |
| <b>Nielsen 3b</b>           | <b>17</b> |                               |    |
| Baden-Württemberg           | 17        |                               |    |
| <b>Nielsen 4</b>            | <b>15</b> |                               |    |
| Bavaria                     | 15        |                               |    |
| <b>Nielsen 5+6</b>          | <b>5</b>  |                               |    |
| Berlin                      | 2         |                               |    |
| Brandenburg                 | 1         |                               |    |
| Mecklenburg-West Pommerania | 2         |                               |    |
| Saxony-Anhalt               | -         |                               |    |
| <b>Nielsen 7</b>            | <b>4</b>  |                               |    |
| Saxony                      | -         |                               |    |
| Thuringia                   | -         |                               |    |

### – Origin by continents      – Origin by countries

|                             |           |  |    |
|-----------------------------|-----------|--|----|
| <b>Total foreign (%)</b>    | <b>57</b> | <b>Countries with the highest visitor shares (%)</b> |    |
| of which                    |           | France   | 13 |
| EU                          | 65        | Switzerland  | 9  |
| Other european countries    | 18        | Italy  | 9  |
| Africa                      | 3         | Belgium  | 7  |
| North America               | 3         | United Kingdom of Great Britain and Northern Ireland | 6  |
| South and Central America   | 4         |  |    |
| Middle East                 | 3         |  |    |
| South-, East-, Central Asia | 3         |  |    |
| Australia                   | 2         |  |    |

**– Economic sector**
**– Size of company/organization**
**Economic sector (%)**

|                                    |    |
|------------------------------------|----|
| Laundry                            | 25 |
| Textile cleaning                   | 23 |
| Work clothes service               | 5  |
| Hospital, nursing home, sanatorium | 5  |
| Hotels/restaurants                 | 2  |
| Other service                      | 3  |
| Industry                           | 17 |
| Wholesale/foreign trade            | 8  |
| Other sectors                      | 8  |
| Student                            | 2  |
| Other not gainfully employed       | 2  |

**Size of company/ organization (%)**

|                    |    |
|--------------------|----|
| 1 - 4              | 11 |
| 5 - 9              | 12 |
| 10 - 49            | 28 |
| 50 - 199           | 23 |
| 200 - 499          | 9  |
| 500 - 999          | 3  |
| 1 000 and more     | 11 |
| Student            | 2  |
| Other not employed | 2  |

**– Occupational status**
**– Purchasing/ Procurement powers**
**Occupational status (%)**

|  |    |
|--|----|
| Entrepreneur, co-owner, freelancer                         | 35 |
| Managing director, board member, etc.                      | 18 |
| Area manager, works manager, plant manager, branch manager | 17 |
| Department head, group head                                | 12 |
| Other salaried staff, skilled workers                      | 12 |
| Lecturer, teacher  | 1  |
| Trainee  | 1  |
| Other position   | 2  |
| Student  | 2  |
| Other not gainfully employed                               | 2  |

**Influence on purchasing/procurement decisions (%)**

|                                      |    |
|--------------------------------------|----|
| decisively                           | 39 |
| collectively                         | 28 |
| in an advisory capacity/organization | 19 |
| no                                   | 11 |
| Student                              | 2  |
| Other not gainfully employed         | 2  |

**– Area of responsibility**

**Area of responsibility (%)**

|  |    |
|--|----|
| Management   | 47 |
| Research/development/design                        | 4  |
| Manufacturing, production, quality control         | 11 |
| Buying/procurement                                 | 3  |
| Finance/ accounting, controlling                   | 1  |
| Information and communication technology           | 1  |
| Personnel administration, administration           | 2  |
| Sales  | 11 |
| Marketing, advertising, PR                         | 1  |
| Logistics: storage, material management, transport | 1  |
| Maintenance/repairs                                | 8  |
| Other area   | 7  |
| Student  | 2  |
| Other not gainfully employed                       | 2  |

**– Frequency of visits to exhibition**

**– Length of stay**

**Frequency of visits to exhibition (%)**

|                |    |
|----------------|----|
| Previous event | 43 |
| Earlier events | 35 |
| First visit    | 46 |

**Average length of stay (days)**

1,8 days

**Survey conducted by: Wissler & Partner, Basel**



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